

FILE

AUGUST 25

1969

fashion calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, AUGUST 25, 1969

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
August 23- August 29	DALLAS WINTER AND HOLIDAY FASHION MARKET AT APPAREL MART. Elizabeth Cleveland, 2300 Stemmons Freeway, 214-ME. 1-3394 (Dallas).	Contact:	
Beginning Monday August 25	OPENING OF HOLIDAY COLLECTION Continuous showings. Contact: Lee Sherman, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Monday August 25	OPENING OF HOLIDAY SCARF COLLECTION Informal showings, by appointment. Contact: 682-5430.	ECHO SCARVES	485 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Monday August 25	SHOWING OF HOLIDAY- RESORT COLLECTION Continuous showings. Contact: Merice Hickey, 564-7375.	EVAN-PICONE	1407 BROADWAY SHOWROOM - 33RD FLOOR
Beginning Monday August 25	OPENING OF HOLIDAY- RESORT COLLECTION Continuous showings. Contact: Rita Young, CH. 4-3815. Publicity: Muriel Durand, 355-6744.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday August 25	SHOWING OF HOLIDAY COAT COLLECTION Informal showings. Contact: Jay Stone, 563-5100.	RAINCHEETAHS BY NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday August 25	HOLIDAY AND RESORT HANDBAG OPENINGS Showings by 140 members of Association. Publicity: Mary Woolley at Firestone Associates, 924-4728.	NATL HANDBAG ASSN (347 FIFTH AVENUE)	INDIVIDUAL SHOWROOMS
Tuesday August 26- August 27- August 28	SPRING-SUMMER '70 FABRIC EXHIBIT Three-day fabric display, 10:00 A.M. - 5:00 P.M. (Use 15 West 48th Street entrance for elevators.) Co-chairmen: Mary Jean Rainnie, Consultant; Melba Hobson, Tanner of North Carolina. Prices (including color card): \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC.	9 ROCKEFELLER PLAZA ROOM 1722
Wednesday August 27 12:30 P.M. Luncheon	BACK-TO-SCHOOL LUNCHEON SHOW Showing of back-to-school collection. Reservations: CI. 6-9171. Bar- betta Publicity: Ellen Perl, TE. 2-8212.	PERI WOLFMAN FOR COUNTRY AIRE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday August 27 4:00 P.M.	PREVIEW OF HOLIDAY- TRAVEL COLLECTION Cisa knit preview for press and buyers. By invitation. Thereafter con- tinuous. Publicity: Ruth Hammer Associates, 350 W. 51st St., 246-4818.	CISA (IMPORTS INTERNATIONAL)	1410 BROADWAY SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday August 27 4:00 P.M. Cocktails	"FASHIONSCOPE": SPRING FABRICS FASHION SHOW Over-the-counter fabrics, featuring Butterick, McCall, Simplicity and Vogue patterns. By invitation. Contact: Donna Miller, 883-5600. Publicity: Lenore Ringler, Taplinger, PL. 2-7722.	RIEGEL TEXTILE CORP. (260 MADISON AVENUE)	WEAVERS CLUB 111 WEST 40TH STREET
August 29	PARIS PICTURE RELEASE DATE		
Sept. 1	LABOR DAY (Monday)--Legal Holiday		
Beginning Tuesday Sept. 2	RESORT AND EARLY SPRING COLLECTION By appointment. Opening Mon., Sept. 8, continuous.	CARLYE DRESS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Contact: 244-6761.
Beginning Tuesday Sept. 2	OPENING OF NEW COLLECTION Designed by June Francis and Cara Kirby. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 2	OPENING OF CRUISE AND EARLY SPRING Continuous showings. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday Sept. 2	HOLIDAY AND RESORT COLLECTION Continuous showings. Contact: OX. 5-2900. Publ: Barbara Kling, LT 1-8024.	ADELE MARTIN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 2	HOLIDAY-RESORT KNIT COLLECTION Separates and dresses. Contact: OX. 5-2900. Publ: Barbara Kling, LT1-8024.	VIVO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 3 9:00 A.M. Coffee	PREMIERE PRESENTATION IN THE U.S. First American showing of Ted Lapidus collection. By invitation only. Contact: Happie Reilly, Ruder & Finn, 10 E. 59th St., PL. 9-1800.	TED LAPIDUS (PARIS)	REGENCY HOTEL PARK AVE. AT 61ST ST.
Wednesday Sept. 3 10:15 A.M.	PRESS PREVIEW: IMPORT FAIR "Italia Artistica"--storewide salute to Italy, highlighting exclusive de- signer collections in home furnishings and fashions. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 3 12:30 P.M. Luncheon	FASHIONS IN COATS AT LUNCHEON SHOW "The Perfect Look in Coats from Dawn to Dusk". Reservations: CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	LOUIS GOLDSTEIN FOR GENO	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 3 3:00 P.M.	PRESS PREVIEW: COUTURE BOUTIQUE Private opening of couture boutique. Informal modeling. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Beginning Wednesday Sept. 3	RESORT AND EARLY SPRING COLLECTION Informal showings in new showroom. Contact: Gloria Marks, 758-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER	1407 BROADWAY NEW SHOWROOM--41ST FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 4 8:45 A.M. Breakfast	INTERNATIONAL COUTURE FASHION REPORT Presentation of French and Italian fashions and international report. <u>Show at 9:30 A.M.</u> By invitation. Contact: Skippy Stone, YU. 6-6222.	THE WOOL BUREAU, INC. (360 LEXINGTON AVE.)	N.Y. HILTON HOTEL GRAND BALLROOM
Thursday Sept. 4 9:30 A.M. Breakfast	PREVIEW OF ISRAELI MEN'S FASHIONS Press showing of men's wear from Israel. By invitation. (<u>For Release, Fri., Sept. 5.</u>) Publicity: Joan Streit, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Thursday Sept. 4 11:30 A.M.	"FIT-IN TO THE '70s" Press luncheon. (More details later) Contact: Helen Shapiro, Harshe- Rotman & Druck, 661-3400.	FAMILY FITNESS COUNCIL; SEARS	ST. REGIS-SHERATON ROOF
Thursday Sept. 4 6:00 P.M.- 7:30 P.M.	PREVIEW OPENING: "THE PRESS BOX" Preview of "The Press Box"--two-week showcase (until Sept. 19) of Lord & Taylor fashions featured editorially during September. By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	STREET FLOOR
Friday Sept. 5 1:00 P.M. and 6:00 P.M.	TWO SHOWINGS OF MENSWEAR FASHIONS International collection of fashions for men. Showings: 1:00 - 2:00 P.M.; and 6:00 - 7:00 P.M. For press and customers. Contact: Barbara Queen, OX. 5-4000, Ext. 278.	OHRBACH'S	"IN SHOP" LOWER LEVEL
Sept. 5- Sept. 8	ITALIAN FASHION TRADE FAIR, Corso Massimo d'Azeglio 74, 10126 Turin, Italy.		
Sept. 6- Sept. 9	INTERSAISON--Boutique Ready-to-Wear, Grand Hotel, Paris. Contact: Federa- tion Francaise des Industries Feminin, 10 rue de la Grange-Bateliere, Paris.		
Monday Sept. 8 9:00 A.M. Breakfast	PREVIEW: SWIMWEAR BY DONALD BROOKS Press preview presentation of Donald Brooks' swimwear collection for Sinclair Mills. By invitation. Contact: Marvin Krumholz, 777-3895.	SINCLAIR MILLS, INC. (1407 BROADWAY)	THE FOUR SEASONS 99 EAST 52ND STREET
Monday Sept. 8 1:15 P.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 15 at 1:15. By reservation. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 8 4:00 P.M.	RESORT AND CRUISE COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Sept. 8 5:30 P.M.	BENDEL'S STUDIO FALL COLLECTION A showing of the clothes and a party for the designers who did them: Jon Haggins, Olivia Hefter, Stanley Herman, Victor Joris, Barbara Larsen, Deanna Littell, Luba, Eric Lund, Michael Mott, Sibley & Coffee, Viola Sylbert. By invitation.	HENRI BENDEL & FRIENDS	10 WEST 57TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings.	AQUANALA Contact: Lee Sherman, 736-1076.	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Dorothy Arden.	ARBE ORIGINALS Continuous by appointment.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: 594-0220.
Beginning Monday Sept. 8	OPENING: RESORT-EARLY SPRING COLLECTION Continuous showings of dresses and costumes, designed by Leamond Dean.	DANIKA Contact: 924-4525.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous showings.	EDIE GLADSTONE FOR DEEBES Contact: LO. 4-3470.	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Sept. 8	RESORT AND SPRING COLLECTION Daytime, sportswear, at-home fashions designed and produced in Bangkok.	DESIGN THAI Contact: HA. 1-1676.	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 8	SHOWING OF RESORT COLLECTION Continuous showings in new showroom.	GREGG DRADDY Contact: Joann Olson, LW. 4-4197.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 8	HOLIDAY AND RESORT DRESSES Continuous by appointment.	DYNASTY Contact: 279-0710.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 8- Sept. 20	HOLIDAY AND RESORT COLLECTION IN N.Y. Luis Estevez presents his Holiday and Resort collection.	ESTEVEZ FOR NEAL (719 S. L.A. ST.) By appointment. Contact: Dick Steiner, 213-627-5427 (L.A.)	HOTEL GOTHAM 55TH ST. & 5TH AVE.
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Levino Verna.	LAURENCE GROSS Continuous by appointment.	498 SEVENTH AVENUE PENTHOUSE Contact: BR.9-3650. Publicity: Christiana Lindsay, Firestone Associates, 924-4728.
Monday Sept. 8- Sept. 18	RESORT AND EARLY SPRING COLLECTION By appointment.	HELGA (722 S. L.A. ST.) Contact: 335-6033; or Walter Oppenheimer, 213-MA 7-0806.	HOTEL GOTHAM VICE PRESIDENTIAL SUITE
Beginning Monday Sept. 8	RESORT-EARLY SPRING COLLECTIONS Designed by George Samen.	JEUNESSE; RICHARD BLAUNER'S BOUTIQUE Continuous by appointment.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: Mary Lou Levine, OX. 5-6234.
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Jerry Marsch.	MARDI GRAS Contact: Avery Joffe, WI. 7-2055.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Sept. 8- Sept. 18	RESORT AND EARLY SPRING COLLECTION Showings at 10:00 and 2:00.	MR. BLACKWELL Contact: Marcella Wolfe, BR. 9-8575.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 8	OPENING OF NEW COLLECTION Continuous showings.	MR. MORT BY STAN HERMAN Contact: 524-3818.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 8	RESORT-HOLIDAY FRENCH COLLECTIONS Made-in-Paris couture ready-to-wear by: Castillo, de Rauch, Lanvin, Laroche, Patou, Venet. By appointment only. Contact: Marcia Goldberg, 755-7171. Publicity: Ruth Hammer Associates, 350 W. 51st St., 246-4818.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton.	PARNES FEINSTEIN; PF KNITS Continuous showings. Contact: BR. 9-0952.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 8	CRUISE, RESORT, EARLY SPRING COLLECTION Informal showings, by appointment. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Sept. 8	SHOWING OF RESORT- SPRING KNITWEAR Continuous showings. Contact: 244-4131.	TANNEL	1400 BROADWAY SHOWROOM - 27TH FLOOR
Tuesday Sept. 9 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 11, Sept. 16 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 9 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Continuous thereafter. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 9 11:45 A.M.	SEPTEMBER COLLECTION Anthony Muto's designs for the gala season and early Spring. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOSEPH SPEAKER (JOBERE)	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Sept. 9 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Thereafter continuous. Contact: Judy Harvey, LO. 4-0462.	SPORT SOPHISTICATES (DIV. JR. SOPHISTICATES)	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 9 2:00 P.M.	RESORT AND ADVANCE SPRING COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 9 2:30 P.M. Champagne	FASHION SHOW AT WESTBURY GARDENS Showing of Fall and Holiday fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	WESTBURY GARDENS LONG ISLAND
Tuesday Sept. 9 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: Kay Farmer, OX5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 9 3:00 P.M.	SHOWING OF FALL IMPORT FASHIONS By invitation only. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 9 3:00 P.M.	SHOWING OF CRUISE- EARLY SPRING By invitation. Thereafter continuous.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: LO. 4-9115.
Tuesday Sept. 9 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Designed by Elinor Simmons. Also Wed., Sept. 16 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 9 5:00 P.M. Cocktails	HOLIDAY AND RESORT COLLECTION By invitation. Thereafter at showroom, 498 Seventh Avenue, 6th floor. Contact: OX. 5-2900. Publicity: Eleanor Lambert, MU. 8-2130.	STJ BY MARSHALL KLUGMAN	500 CLUB 500 SEVENTH AVENUE
Cancelled Sept. 9	BLOOMINGDALE'S PRESS PREVIEW OF ROBE BOUTIQUE BY BILL TICE OF ROYAL ROBES, ORIGINALLY SCHEDULED FOR SEPT. 9 AT 6:15, HAS BEEN CANCELLED		
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Designed by Eleanor Brenner. Contact: Ruth Shiller or Norma Wilk, 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION By appointment. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Designed by Alan Phillips. By appointment. Contact: Bud Klauber, 594-0870.	JEREMY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Showings by appointment. Contact: Bob Miller, 594-6880.	MILBO	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 9	OPENING: RESORT AND SPRING COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT- HOLIDAY COLLECTION Designed by Gunter. By appointment. Contact: 564-5430.	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Designed by Ole Borden and Carmine Porcelli. Continuous showings. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings. Contact: Ruth Winslow, LO. 3-3035.	ROYAL LYNNE; CHARLES LORD	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 10 9:30 A.M. Breakfast	PRESS PREVIEW: FALL AND WINTER FURS Breakfast showing of fur collection. By invitation. Contact: Pamela Ripps, Liaison Agency, 355-7310.	BEN THYLAN (32 EAST 57TH STREET)	THE COLONY 31 EAST 60TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 10 10:00 A.M.	RESORT AND HOLIDAY COLLECTION By reservation. Thereafter continuous.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M. Contact: Larry Farragut, PE6-0151.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 10 10:30 A.M.	OPENING OF RESORT COLLECTION Also Sept. 16 at 10:30.	CHUCK HOWARD By reservation. Contact: Don Friese, LO. 4-2155.	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Sept. 10 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION Designed by Beverly Moyer and William de Natale.	GINO CHARLES Contact: LA. 4-4510.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Sept. 10 12:00 Noon	OPENING OF RESORT COLLECTION Designed by Don Breitingner. Also Sept. 16 at 12:00.	HAROLD LEVINE Contact: LA. 4-0462.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 10 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 11, 17 at 1:00.	HARVEY BERIN By appointment. Contact: PE. 6-0206.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Sept. 10 2:00 P.M.	SHOWING OF RESORT COLLECTION <u>No admittance without invitation.</u> Contact: Harri Carey, 695-5555.	JON HAGGINS (37 WEST 39TH ST.)	THE SANCTUARY 407 WEST 43RD STREET
Sept. 10 2:30 P.M.	REMBRANDT'S RESORT SHOWING, ORIGINALLY SCHEDULED FOR WED., SEPT. 10 AT 2:30, HAS BEEN CANCELLED. (Opening Sept. 9)		
Wednesday Sept. 10 3:30 P.M.- 6:00 P.M. Cocktails	CHRISTMAS PARTY FOR PRESS The Singer Company will introduce a new line of home entertainment products fabrics, sewing machines, floor care products and gift items for the holiday season. By invitation only. Contact: Pam Johnston, Singer, LT1-4800, Ext. 448; or Ashley Burner, J. Walter Thompson, MU. 6-7000, Ext. 2987.	THE SINGER COMPANY (30 ROCKEFELLER PLAZA)	HOTEL PLAZA TERRACE ROOM
Wednesday Sept. 10 4:00 P.M.	OPENING OF RESORT COLLECTION Designed by Rizkallah. By reservation. Contact: Roslyn Shoenthal, 594-0030	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Sept. 10 6:15 P.M.	PRESS PREVIEW: MIC MAC FASHIONS Personal appearance of Gunther Sachs to launch Fall Mic Mac collection. By invitation. Publicity: Arlene Friedlander, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	3RD FLOOR
Beginning Wednesday Sept. 10	OPENING: RESORT AND EARLY SPRING COLLECTION Informal showing of suits and costumes. Contact: Alyson Shirk, PE.6-2291.	BARBARELLA (DIV. BARBERINI)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Wednesday Sept. 10	OPENING OF RESORT- EARLY SPRING COLLECTION Informal showings of coats, suits, costumes. Contact: Florence Napp, PE. 6-2291.	BARBERINI (SUB. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING COLLECTION Continuous showings of dresses and sportswear. By appointment. Contact: Ann Lawrence or Judy Carlson, 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

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Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING COLLECTION Continuous showings.	JONNY HERBERT; PAB LTD. Contact: Joe Melton, I.O. 5-6900.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday Sept. 10	OPENING OF RESORT COLLECTION Informal showings.	KASPER FOR JOAN LESLIE Contact: LW. 4-9000.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Sept. 10	PREMIERE SHOWING: NEW COLLECTION Continuous showings of Resort and Early Spring collection, designed by Rodrigues. Contact: Peter Clements, LO. 3-0992.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 10	OPENING OF RESORT COLLECTION George Nardiello's collection for Rona in new showroom. Continuous show- ings. Contact: Bill Levin, 565-1025.	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Wednesday Sept. 10	HOLIDAY AND RESORT COLLECTION Designed by Patrick Porter. Continuous showings. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: LO. 5-1025.
Beginning Wednesday Sept. 10	OPENING OF RESORT COLLECTION Continuous showings. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING COLLECTION Designed by Shannon Rodgers. Continuous by appointment. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Sept. 11 9:00 A.M.- 2:00 P.M.	"THINK YOUNG: THINK TANK" Seminar on Youth Market--she and he, white and black--with a "Look to the Seventies". Tickets: \$35.00 each. Contact: Kay Corinth, PL. 9-8100.	SEVENTEEN MAGAZINE	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 11 10:00 A.M.	SHOWING OF RESORT COLLECTION Also Sept. 16 at 10:00 A.M. By reservation. Contact: Joan Pavlis, CH4-2616	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Sept. 11	10:00 A.M.- ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
Thursday Sept. 11 11:00 A.M.	HOLIDAY AND RESORT COLLECTION By invitation. Continuous thereafter. Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 11 12:00 Noon	RESORT AND EARLY SPRING COLLECTION Designed by Morton Myles. Contact: Gino de Georgio, 594-3000.	MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 11 12:00 Noon	OPENING OF RESORT COLLECTION By reservation. Contact: Alice Berman, PE. 6-6983.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Sept. 11	1:00 P.M.- HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 11 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Cancelled Sept. 11	BRIGANCE FOR FORNAROTTO PRESS SHOWING OF RESORT COLLECTION, ORIGINALLY SCHEDULED FOR Sept. 11 AT 2:00 P.M., HAS BEEN CANCELLED		
Cancelled Sept. 11	DONALD BROOKS' SHOWINGS OF RESORT COLLECTION, ORIGINALLY SCHEDULED FOR THURSDAY, SEPT. 11 AT 2:00 and 4:00 P.M., HAVE BEEN CANCELLED		
Thursday Sept. 11 2:30 P.M.	SPRING: PART I BY MARIE MCCARTHY Also Sept. 16 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Sept. 11 2:30 P.M.	HOLIDAY AND RESORT COLLECTION Designed by Wadih Pharaon. By reservation. Contact: 594-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Sept. 11 3:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter continuous. Contact: Sallie Hackett, 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Sept. 11 4:00 P.M.	RESORT COLLECTION BY BOB BUGNAND By reservation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 11 4:00 P.M.	RESORT-HOLIDAY COLLECTION Designed by Bill Smith. By reservation. Contact: Gen Lease, LA. 4-4562.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday Sept. 11	COLLECTION NUMBER 3 Showings by appointment. Call: Al Graham, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Sept. 12	INTERNAT'L LEATHER SHOW IN PARIS, Porte de Versailles (Sept. 12-17)		
Sept. 13	ROSH HASHONAH--First day of Jewish New Year (Fri., Sept. 12 at sundown)		
Monday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION Designed by Dorothy Farbo. By reservation. Contact: Virginia Yost, BR9-5991	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sept. 15	1:15 P.M.- NAT KAPLAN, 498 Seventh Avenue, 21st floor, LO. 5-4115		
Monday Sept. 15 2:30 P.M.	SHOWING OF RESORT COLLECTION By reservation. Contact: Alice Berman, PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Sept. 15	OPENING: RESORT COLLECTION Continuous showings. Contact: 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Sept. 15	OPENING OF RESORT COLLECTION Continuous, by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 15	RESORT AND EARLY SPRING COLLECTION Informal showings. Contact: LO. 5-3250. Publ: Betty Flannery, LE.2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Sept. 15- Sept. 21	TWENTY-FOURTH ANNUAL NAT'L SWEATER WEEK Over 15,000 stores throughout the country will tie in with National Sweater Week. Contact: Edward A. Brandwein, 51 Madison Ave., MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSN	THROUGHOUT THE U.S.
Tuesday Sept. 16 9:00 A.M. Breakfast	PRESS PREVIEW: FALL MENSWEAR Men's international couture for Spring from the Tomorrow Shop, Valentino, Mr. Fish. <u>Show at 9:45. By invitation. (Public Shows: Wed., Sept. 24 at 6:00 and 8:00 P.M., 3rd floor.)</u> Public Relations: Walter Hauser, PL.3-1542.	ALEXANDER'S	ST. REGIS LIBRARY
Sept. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
Sept. 16	10:00 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
Sept. 16	10:30 A.M., CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, LO. 4-2155		
Tuesday Sept. 16 11:00 A.M.	PRESS PREVIEW: TIFFEAU SWIMWEAR Jacques Tiffeau will preview his Cruise-Spring '70 swimwear collection for Catalina. By invitation only. Contact: Laura Riordan, LA. 4-4696.	CATALINA	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Sept. 16 11:30 A.M.	FALL FASHIONS BY CHRISTIAN DIOR-N.Y. Customer showing of Christian Dior-N.Y. fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 16 12:00 Noon Luncheon	PRESS SHOWING OF FUR COLLECTION Showing of Ben Kahn's Fall-Winter fur collection. By invitation. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Sept. 16	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0462		
Tuesday Sept. 16 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 16 1:00 P.M.	PUBLIC FASHION SHOWINGS Informal modeling of the "Evelyn Roaman Collection". Open to the public. (<u>Boston--Mon., Sept. 15, 2:30 P.M., 20 Winter St.; Philadelphia--Wed., Sept. 17, 2:30 P.M., 1209 Chestnut St.</u>) Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Tuesday Sept. 16 2:30 P.M.	SHOWING OF RESORT-EARLY SPRING COLLECTION Designed by Dominic. Contact: Maria Finkle, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 16	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 16 3:00 P.M.	FALL AND WINTER COLLECTION Private showing for press and customers. By invitation. Publicity: Happie Reilly, Ruder & Finn, PL. 9-1800.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday Sept. 16 5:30 P.M.- 7:30 P.M. Cocktails	HOLIDAY FASHIONS IN BAN-LON Bacardi Rum party and showing of Holiday fashions in Ban-Lon by Eloise Curtis for Happenstance. By invitation only. All invitations have been issued. Publicity: Terry Yoffe, Puritan, 695-7900.	HARPER'S BAZAAR; HAPPENSTANCE; BACARDI	EL MOROCCO 307 EAST 54TH STREET
Beginning Tuesday Sept. 16	RESORT COLLECTION BY BILL HAIRE Continuous showings. Contact: WI. 7-6845.	VICTORIA ROYAL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 16	OPENING OF RESORT COLLECTION Informal showings, by appointment. Contact: CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 17 9:45 A.M.	PRESS PREVIEW OF FALL-WINTER IMPORTS Preview of Paris and Italian haute couture originals and Ohrbach's line- for-line original fabric copies. (<u>For Release, Fri., Sept. 19</u>) Fashion Coordinator: Bobbi Queen. Publicity: Mark Klauser. Also showing: Tues., Sept. 23, 1:00 P.M. (for immediate release), by invitation; second show: 6:00 P.M., open to public. (<u>Westbury: Thurs., Sept. 25, 1:00 P.M., 2nd fl</u>) <u>Invitations will be issued.</u> Contact: Miss Gavin, OX. 5-4000, Ext. 208.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Wednesday Sept. 17 11:00 A.M.	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter continuous. Contact: Betsy Jordan, CH. 4-6350.	TANNER/TANNERWAY BY MELBA HOBSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Sept. 17 11:30 A.M.	OPENING OF RESORT COLLECTION Designed by Pam Lawrence. By reservation. Contact: Joy Roman, BR.9-5991.	MISS MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Sept. 17 12:30 P.M. Luncheon	VALENTINO FASHIONS AT LUNCHEON SHOW Private luncheon showing of Fall and Winter fashions by Valentino. Invitations have been issued.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Sept. 17	1:00 P.M., HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		
Wednesday Sept. 17 3:00 P.M.	PRESS SHOWING OF SWIMWEAR COLLECTION By invitation. Contact: WI. 7-4232.	OSCAR DE LA RENTA	PLACE TO BE ANNOUNCED
Wednesday Sept. 17 3:30 P.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation only. Contact: 565-3870.	FEMINA FURS	330 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Sept. 18 9:00 A.M. and 12:00 Noon	THE IMPORT SHOW-- BREAKFAST & LUNCHEON Showing of imports at breakfast and luncheon presentations. Chmn & com- mentator: Betsy Talbot Blackwell, Editor-in-Chief, <u>Mademoiselle</u> . Prices: \$10.00, members; \$20.00, guests; Luncheon, \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 18 2:00 P.M. Cocktails	PREVIEW: RESORT COLLECTION "I Love Trevira"--Early Spring and Resort collection in Trevira polyester. <u>Showing at 2:30.</u> By invitation. Thereafter in showroom. Contact: Miss Tanya, 524-9846.	ELGE BOVE (530 SEVENTH AVENUE)	ST. REGIS ROOF
Thursday Sept. 18 4:00 P.M. Cocktails	PRESS-BUYER SHOW: SPRING SWIMWEAR Catalina and Jacques Tiffeau will preview Spring '70 swimwear collections for press and buyers. Cocktails at 4:00 P.M.; <u>Show promptly at 4:30.</u> By invitation only. Contact: PE. 6-2855.	CATALINA (1407 BROADWAY)	FOUR SEASONS 99 EAST 52ND STREET
Sept. 22	YOM KIPPUR (Jewish Day of Atonement)--Monday		
Tuesday Sept. 23 10:00 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION The press will be invited to preview furs designed by Jacques Kaplan, Mrs. George Plimpton, Wyatt Cooper and Emmanuele Khan. By invitation. Contact: CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Tuesday Sept. 23 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN Customer showing of fashions designed by Shannon Rodgers. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Tuesday Sept. 23 12:00 Noon Picnic	PRESS PREVIEW: SUMMER MENSWEAR Showing of Summer 1970 menswear ideas for the "Big Man". By invitation only. Contact: Andrea Peterson, 563-4920.	JOHN WEITZ	40 WEST 55TH STREET SHOWROOM - 3RD FLOOR
Tuesday Sept. 23 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION Showing of coats, suits, costumes. Also Sept. 30, Oct. 7 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Delphine, OX. 5-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Sept. 23	2:30 P.M., FREDRICA FURS CAPSULE PRESS SHOWING (see page 13)		
Beginning Tuesday Sept. 23	EARLY SPRING COLLECTION Continuous showings of International Coats and Costumes and Couture Rain- coat Collection by Valentino of Rome. Contact: Rita Young, CH. 4-3815. Publicity: Muriel Durand, 355-6744.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 23	OPENING OF RESORT COLLECTION Continuous showings. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 23- Oct. 2	IRISH READY-TO- WEAR SHOWINGS Spring fashions by: Basil Collins, Donegal Design, Emor Gailwear, John Hagarty-J.P. Fashions, Sheila Mullally, David Kenna, Pallas Mfg. Co., Perry of Dublin; until Oct. 19--Pat Crowley, Jimmy Hourihan, Henry White. Also showing: <u>Sept. 15-18</u> , Westbury Hotel, Toronto; <u>Oct. 12-17</u> , Sheraton- West, Los Angeles. Contact: Brigid Greene, 265-5230. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 6TH AVE. & 54TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 24; Sept. 25 2:30 P.M.	SHOWING OF NEW FUR COLLECTION "Show and Tell"--fur collection, designed by Arthur Schwartz. (Press Show: Tues., Sept. 23 at 2:30.)	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	By invitation. Contact: CH. 4-8685. Publicity: Pauline Greene, Charles J. Charney, 867-2288.		
Wednesday Sept. 24 3:30 P.M.	PREVIEW OF FUR COLLECTION Fall-Winter furs.	REISS & FABRIZIO (6 WEST 57TH STREET)	ST. REGIS ROOF
	By invitation. Contact: Joseph J. Davis, CI. 5-0322.		
Wednesday Sept. 24 4:00 P.M. Cocktails	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter by appointment in showroom, 20th floor. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday Sept. 25 2:30 P.M.	RESORT-SPRING DRESSES AND SUITS By invitation. Thereafter continuous.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Contact: Lynn Delgado, BR. 9-6560.		
Thursday Sept. 25 3:00 P.M.	HAUTE COUTURE AND BOUTIQUE FASHIONS By invitation. Contact: Ariel Eweson, 838-4302.	NINA DIMOS	36 EAST 61ST STREET SALON
Sept. 28- Oct. 1	PHILADELPHIA GIFT SHOW at Benjamin Franklin Hotel. Contact: Little Brothers Shows, 220 Fifth Avenue, MU. 9-7147.		
Sunday Sept. 28- Oct. 1	SPRING '70 MARKET WEEK "Fashion Fling"--over 300 BAMA members will present boys' and young men's apparel and accessories on seven floors of the Hotel New Yorker. Fashion show produced by Michael Brown and hosted by Celanese Fibers at two cock- tail performances, Sept. 28, 29 (tickets: \$10.00); and two breakfast per- formances, Sept. 29, 30 (tickets: \$5.00). Contact: Robert Gur-Arie, Executive Director, 10 West 33rd Street, 594-4130.	BOYS' & YOUNG MEN'S APPAREL MFRS ASSN	HOTEL NEW YORKER 8TH AVE. & 34TH ST.
Sunday Sept. 28- Oct. 1	SCANDINAVIAN FASHION WEEK, Bella Center, Copenhagen, Denmark. Showings by leading ready-to-wear manufacturers from Denmark, Finland, Norway, Sweden. Contact: Colvin, Kaplan, Ross, 22 West 48th Street, CI. 7-3300.		
Monday Sept. 29 9:30 A.M. Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. <u>Show promptly at 10:00 A.M.</u> By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Sept. 29 3:30 P.M.	RESORT COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-4614 (L.A.).	IRENE BY HUBERT LATIMER	122 EAST 7TH STREET LOS ANGELES, CALIF.
Tuesday Sept. 30 12:00 Noon Luncheon	PREVIEW: SWIMWEAR '70 Preview by Robby Len (div. Genesco) showing 1970 swim and beachwear col- lection. By invitation. Contact: MU. 5-4794 or 724-9988.	ROBBY LEN (1410 BROADWAY)	GALLERY OF MODERN ART COLUMBUS CIRCLE(59TH S
Tuesday Sept. 30 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs, designed by Emeric Partos. By invi- tation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON

1970

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